



2017 NATIONAL FARMERS MARKET WEEK (NFMW) **CONTEST ENTRY FORM**

STEP ONE:

Anytime between now and midnight, August 5, tell us how your market will celebrate National Farmers Market Week (NFMW) by providing the following information:

1. Market Name
2. Market Physical Address
3. Contact Person Name & Phone
4. Number of vendors
5. Summary (300 words or less) of how your market will celebrate National Farmers Market Week. Since your summary and pictures (submitted in STEP TWO) will be our primary way of selecting our winners, please be as descriptive as possible.
6. Email your Contest Entry Form to bevdunaway@gmail.com. If you're not yet a member of AFMA and wish to participate, fill out the 2017 AFMA Membership Application and email it along with this Contest Entry Form.
7. Last, if you're becoming a member of AFMA when you enter the contest, mail hard copy of your 2017 AFMA Membership Application Form with \$25 membership fee to Beverly Dunaway, 212 Vernon Avenue #W, Little Rock, AR, 72205.

STEP TWO:

Email **pictures** of your actual NFMW events to bevdunaway@gmail.com by end of day on August 13.

- An independent panel will select winners.
- Criteria for judging includes originality, impact, and customer participation with one winner coming from each of the three categories according to size of markets.
- Winners will be announced and posted on the AFMA website and Facebook page on August 18.
- For more information, call or email Beverly Dunaway at 870-213-5785.