



December 1, 2017

Dear AFMA Members & Prospective Members...

As we move toward the end of 2017, it's time to reflect on and appreciate individuals and/or organizations that have supported our Arkansas markets in extraordinary ways this past year. We are excited to announce our third annual **Arkansas Best Market Partners Contest!**

Participation is easy! Just tell us - in 300 words or less – about an individual, organization or community you feel has gone above and beyond to help your market thrive during 2017. Photos of your nominee and your market always help! An independent panel will review your nominees and choose three they feel stand out as 2018's **Best Market Partners in Arkansas**. Nominations must be received at [afmalink@gmail.com](mailto:afmalink@gmail.com) by 5 PM, January 12, 2018.

For judging, markets will be divided into three categories according to average number of vendors: Category 1, 1-20 Vendors; Category 2, 21–49 Vendors; and Category 3, 50+ Vendors.

Markets with winning nominees will receive **1)** a framed, 2018 **Best Market Partner in Arkansas** certificate to present to their partners **2)** a \$100 cash prize and, **3)** 200, I HEART Farmers Market stickers.



Attached are **1) Contest Entry Form/Guidelines** and **2) 2017-2018 AFMA Membership Application** (for non-members that would like to participate).

The **Contest Entry Form/Guidelines** provides information that must be included with the nomination of your Best Market Partner. You do not need to use the actual Contest Entry Form if you include all the information that's listed on it.

Markets must be AFMA members to participate. If your market is not yet a member, simply email your completed **2017-2018 AFMA Membership Application** along with your summary to [afmalink@gmail.com](mailto:afmalink@gmail.com) by the January 12 deadline. Next, **send** your completed **2017-2018 AFMA Membership Application** - along with your \$25 membership fee - to Debra Bolding, AFMA Treasurer, 1989 Hempstead 37, Ozan, AR, 71855.

Winners will be announced at AFMA's 2018 Annual Meeting on January 26, 2018. Be sure to watch for our formal meeting announcement and registration page!

We look forward to hearing about Arkansas' great market partners!